

Publishers' Interests

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Publishers' Licensing Services



Publishers' Interests

- Background to publishing
- Copyright
- Piracy and Enforcement
- Open Access
- Freedom of Speech
- Online platforms and Digital Markets
- Post Pandemic Publishing and Into the Future



Background to Publishing

- Facilitates the spread of creativity, news and ideas
- Traditionally associated with book production but has evolved with technological progress
- Today's publishers are complex organisations that create content across various platforms



Copyright

- Cross-industry agreement on importance of copyright.
- Copyright exceptions and licensing
- Weaking copyright = fewer works to enjoy



Threats to Copyright

New Text and Data Mining Exception

- TDM researchers copy copyrighted material
- Government want to improve international competitiveness
- New exception would damage UK's copyright framework.

IP Exhaustion

- IP exhaustion limits IP owner's geographical control
- UK looking to change to international exhaustion regime
- Change would damage UK publishing and increase 'parallel imports'



Piracy and Enforcement

- Publishing and piracy
- Disruption and enforcement options for publishers
 - Takedown notices
 - Legal action
 - Referral to the Police Intellectual Property Crime Unit
 - Website Blocking



Open Access

- Importance of scientific publishing
- Open Access = change from subscription model to publishers providing free online access.
- How have publishers adapted?
 - Article Processing Charges
 - Transformative Agreements



Freedom of Speech

- Freedom of speech allows publishing to flourish
- SLAPP = Strategic Lawsuit Against Public Participation
- Recent UK developments



Online Platforms & Digital Markets

- Opportunities for publishers online
- Dominant online platforms
 - Imbalance of information
 - Platform use of content for no payment
- Global response and future promise of UK reform



Post Pandemic Publishing and Into the Future!

- Adapting to the 'new normal'
- Supply chain problems and global instability
- Increased focus on diversity and sustainability
- Web 3.0, NFTs and blockchain



Keep Reading!

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