



Increasing understanding
When creativity flourishes
everyone wins

ARTIFICIAL INTELLIGENCE

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WHAT

- **What:** Algorithms use existing datasets to make predictions.
- **Where:** translations, cars, machines, medicines, chess, weapons
- **Where 2:** books, articles, paintings, music (GPT-3; Dall- E; AIVA)
- **Why:** economic impact



COPYRIGHT

1. Input (machine learning)

- Licenses – Exceptions?

2. AI application

- Copyright

3. Output (AI generated/ assisted works)

- Copyright status?

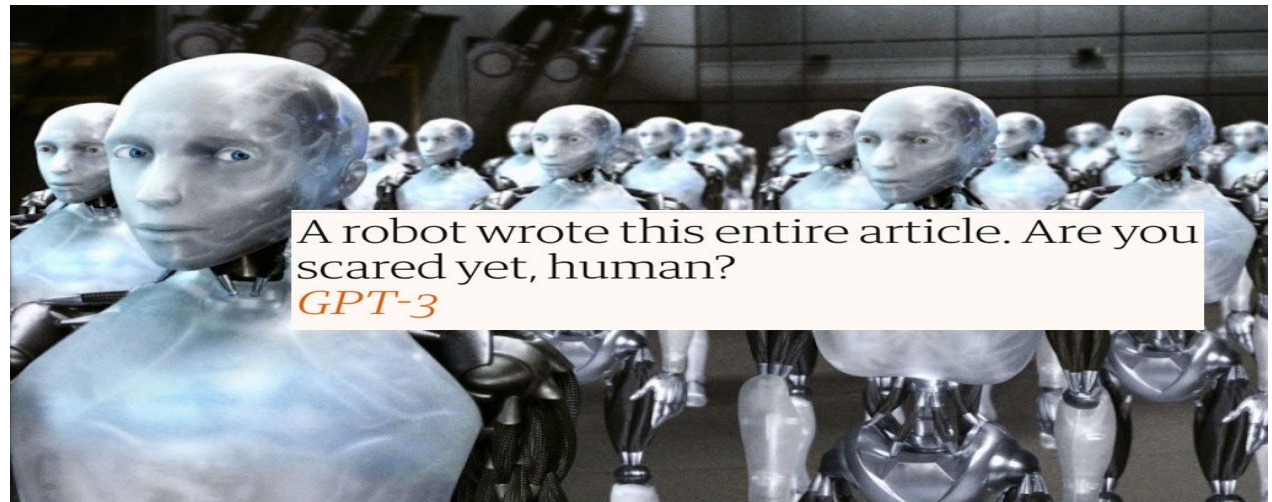


INPUT – CREATIVE WORKS

Current approach

- UK – TDM ?
- EU – TDM?
- US – Fair Use?

No specific cases on copyright and AI!



OUTPUT – CREATIVE WORKS

AI assisted

- “Normal” copyright

AI generated

- UK: Computer generated works?
Originality
- EU: author’s own intellectual creation
Originality
- US: Copyright Office



REFERENCES

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